

# Bring Your Own Device

Empower Teams...

Simplify IT...

People demand the freedom to work on the device of their choice. Empowered workers help your business perform at its best. Computer Blue Technologies provides a simple, secure solution to deliver on-demand data, apps and desktops to any device. Put the full power of bring-your-own-device (BYOD) strategies to work for your organization.



In a recent survey, 92 percent of companies interviewed reported that some of their employees are already using non-company-issued computing devices for work. At the same time, IT Professionals interviewed worry that BYOD has the potential to lead to greatly increased business risks. By embracing the vDesktop, organizations can improve productivity, satisfaction, talent recruitment and employee retention. Using our bring-your-own device (BYOD) solutions, you can do so simply, securely and cost-effectively.

BYOD comes in many forms, from the ad hoc use of personal devices to replacing corporate-owned end-points entirely. Whatever approach an organization chooses to take, a complete, well thought out approach is essential for embracing BYOD without increasing risk. Surveys suggest that while only 44 percent of companies interviewed have introduced such policies to date, nearly 94 percent expect to do so by the end of 2013. The lack of a structured approach to BYOD leaves organizations exposed to security gaps, compliance issues and rising IT complexity.

As a leader in flexible, secure solutions that work on any device vDesktop can help implement a simple, secure BYOD solution that lets you:

**Empower** people to choose their own devices to improve productivity collaboration and mobility

**Protect** sensitive information from loss and theft while addressing privacy, compliance and risk management mandates

**Reduce** costs and simplify management automated management and monitoring

**Simplify** IT by deploying apps once for use on any device





## Benefits of BYOD with vDesktop

### Any device... Any Time – Personal or Business

People and departments gain the freedom to choose their own devices, including Windows and Mac® desktops and laptops, iOS, Android and Windows-based mobile products, Google Chromebooks and RIM® mobile devices. Seamless roaming and a high-definition experience across devices, locations and networks ensure optimal convenience and productivity.

### Simplified IT

IT benefits from a simplified infrastructure, and a reduction in ongoing end-user device management, troubleshooting and support — employees are responsible for the maintenance and upkeep of the devices they personally own.

### Secure by design

Because apps and data are managed within the datacenter, IT maintains centralized data protection, compliance, access control and user administration as easily on BYOD devices as on corporate-owned endpoints—within the same unified environment.

### Always-On Backups

While most companies think they have backups under control, study after study finds that this is typically not the case. Embrace BYOD and your vDesktop knowing that you never have to worry about backing up again. It is done real-time, all the time.

### End of Data Silos

Put an end to your valuable company information living in silos, on individuals computers and who knows where else. Ask Computer Blue Technologies about setting up a secure vStorage program to keep all your companies data in one place.



## Considerations and best practices for BYOD

While not every organization has a formal BYOD program, every organization should develop policies regarding the use of personal devices for work. These policies should address factors such as:

**Eligibility:** Identify who can use personal devices for work and scenarios where it is inappropriate due to data security, worker type or other factors. In companies that allow a BYOD device to replace a corporate endpoint, this decision is typically optional for the worker and subject to managerial discretion.

**Allowed devices:** BYOD programs should allow people to use whatever type of device best meets their needs.

**Service availability:** Think about the services and apps you want to make available on BYOD devices and whether they differ by work groups, user types, device types and network utilized.

**Rollout:** Provide guidance to help people decide whether to participate, choose the right device and understand the responsibilities that come with bringing their own device, including how data can be accessed, used and stored.

**Cost sharing:** Some organizations provide a subsidy for BYOD devices and other services, especially in cases where a corporate device is no longer provided.

**Security:** Confidential business information should only reside in the vDesktop environment – not on the actual device itself (for further explanation ask your Local Mobile Colorado LLC representative). Control over print capabilities and client-side storage should be discussed with your trusted IT Advisor.

**Support and maintenance:** Spell out the type of incidents IT will support and the extent of this support. A loaner pool of devices allows uninterrupted productivity during service, especially when a BYOD device is used in place of a corporate device. Consider providing key personnel with additional, concierge-style support.

BYOD can take many forms. vDesktop solutions provide a flexible yet controlled framework to design and implement the right approach for your organization. For more information about solutions and best practices for BYOD, call (845) 523-2013.

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